

Transformative Leadership Coaching for Executive Success



Gert has an exceptional track record of driving EBITDA and profit growth through coaching interventions, achieving numerous turnaround successes for clients.



Gert Kruger is one of Africa's leading business coaches, with a remarkable track record in executive coaching. With extensive experience, he has successfully coached over 4,000 executives and specialists worldwide, particularly in Africa.

Gert excels in navigating diverse cultural landscapes and accelerating leadership talent development.

Empowering Practical Excellence

Gert's Turnaround Specialist Approach

One of Gert's key strengths as a coach is his extensive experience as a turnaround specialist. This background allows him to stay deeply connected with the practical aspects of business, ensuring his coaching remains grounded and actionable.

Gert bridges the gap between theory and practice, developing practical business solutions that drive real results.

Gert goes beyond mere guidance; he actively engages in your business journey, becoming a dedicated partner committed to your success throughout the coaching engagement.

Gert primarily coaches Chief executives, C-Suite executives, Senior executives, Heads of Departments (HODs), and Senior Technical Specialists. His expertise is frequently leveraged to accelerate the development of black leadership talent.





About



Gert Kruger is a seasoned professional with over two decades of strategic leadership and executive experience. With a distinguished 16-year career at Liberty Life, Gert excelled in pivotal roles such as Senior Executive, Chief Operating Officer, and Chief Information Officer. He then brought his expertise to Investec Bank, serving as an Information Technology Executive for six years.

Fueled by a passion for empowering individuals and organisations, Gert founded GKA Bayete, an Executive Coaching and Corporate Finance practice. For the past 14 years, he has led a team of 8 partners, amassing extensive knowledge across various sectors, including banking assurance, insurance, healthcare, retail and wholesale, ICT, high-tech, mining engineering, manufacturing, and logistics.

Gert's deep understanding of the financial services industry, combined with his comprehensive business experience in finance, legal operations, sales, marketing, audit, corporate governance, and human resources, makes him a trusted advisor. He is dedicated to fostering growth and success for his clients, adeptly navigating the complexities of today's dynamic business landscape.

Methodology



- **Goal Setting:** Collaborate with Gert to establish achievable goals for your business and personal leadership growth.
- **Leadership Development:** Enhance your leadership skills and pursue comprehensive personal growth.
- **EBITDA Fast Track:** Leverage Gert's EBITDA process to boost bottom-line results and strategically reposition your business as needed.
- **Business Growth:** Transform your business into a recognised industry leader.
- **Strategic Execution:** Move beyond strategy development and learn to focus on executing Wildly Important Deliverables.
- **Execution Excellence:** Implement Gert's proven 4 Disciplines of Execution methodology, successfully applied in over 50 companies for outstanding results.
- **Business Basics Mastery:** Master essential tools like Jim Collins' "Good to Great" to ensure the right people are driving your business.
- **Strategy to Execution:** Partner with Gert to develop and implement the right strategy for your business.



Transform Your Leadership with Expert Corporate Coaching

As your Executive Business Coach, Gert provides essential support and an unbiased perspective from someone who has walked in your shoes.

Leadership can be isolating, especially with organisational politics and competing demands.



Elevate your leadership journey with expert guidance.

Gert specialises in guiding and supporting executives through these complexities, ensuring they stay on course.

For your high-potential leaders, Gert's coaching can fast-track their development and help them achieve their goals more efficiently.



COACHING PROCESS



01

SWOT Analysis

Our coaching process begins with a comprehensive strengths and weaknesses assessment, aligning goals with the client.

02

Give The Best Solution

A tailored coaching plan is then developed to meet specific requirements.

03

Support and Feedback

Continuous support and feedback are provided throughout the program, with ongoing evaluation of effectiveness and identification of areas for further development.

04

Leadership Enhancement Toolkit

Essential toolsets for business growth are identified, and emotional intelligence best-of-breed video material is integrated.



Discovery



FNB



BARCLAYS



Our Clients



South Africa:

Discovery, Medscheme, Old Mutual, Goldfields, AngloGold Ashanti, Barclays, Standard Bank, Weber Wentzel, FNB, Metropolitan, World of Windows, Bigen Africa, Truworths, ABSA & Stuttafords



Namibia:

NamPower, NamWater, Telecom, TransNamib, Standard Bank & Namport.



Botswana:

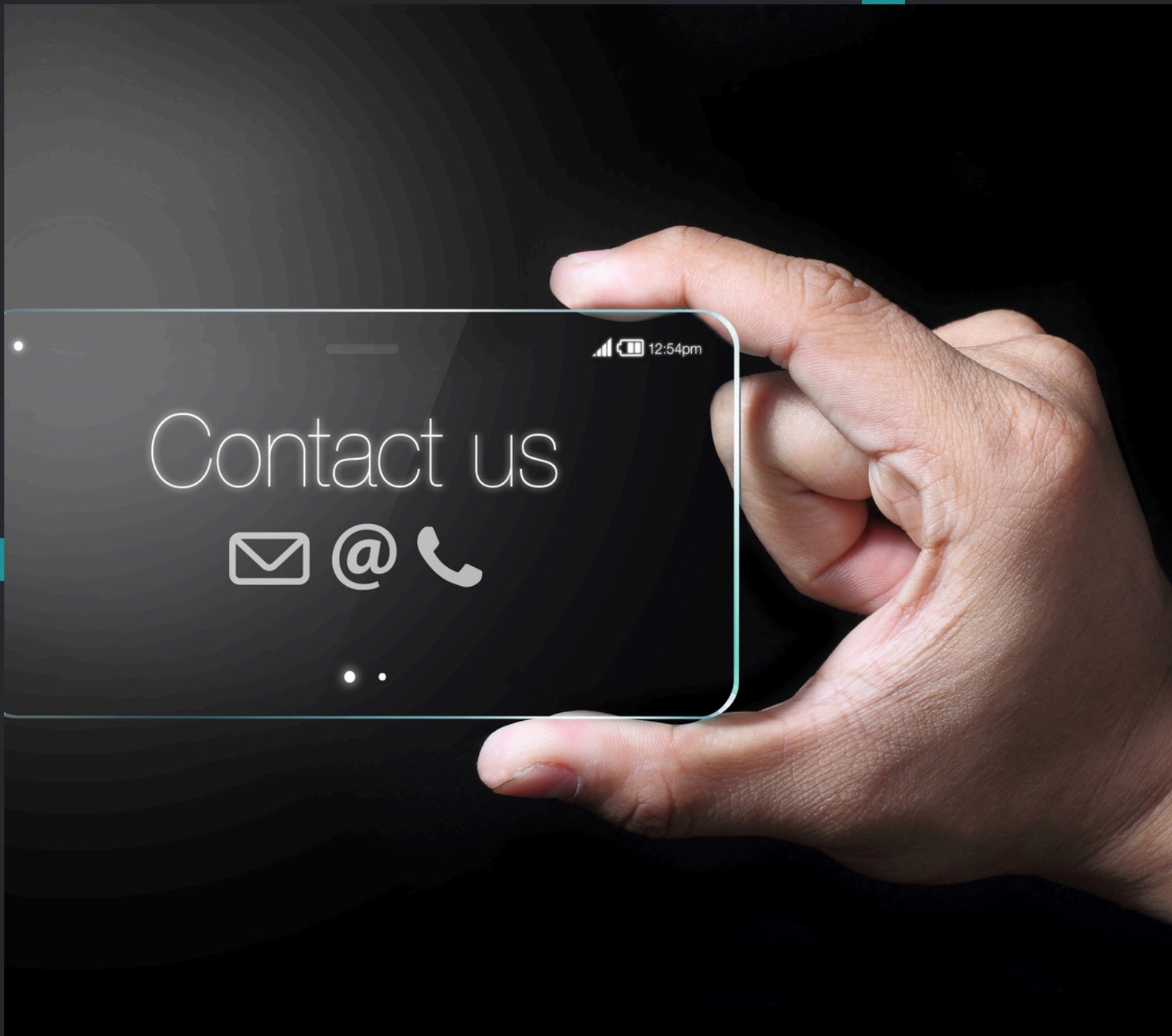
Botswana Life, Cresta Hotels, Lucara Diamonds, Bomaid, BPOPF & CEDA.



Rest of Africa:

Various parastatals





Contact



Address

The Forum
Rostra Block
Unit F07
3 North Bank Lane
Century City



Call

+27 68 138 7519



Email

gert@gkacapital.com



LinkedIn

<https://www.linkedin.com/in/gert-kruger-783341b/>