



PROFILE: GERT KRUGER- BUSINESS COACH

Coaching Expertise

- Executive Business Coach
- Turn Around Specialist
- Group Performance Coach
- Corporate finance specialist
- Life Balance, Self-Image and Presentation Coach

Coaching Philosophy and Approach

Gert's core coaching focus is to ensure his clients business performance, company bottom line results, work satisfaction levels and life work balance improve.

Gert coach Chief Executives, Senior Executives, Middle Management and Senior Technical Specialists and have often been used to develop young leadership talent

He has excelled in assisting leaders to deliver exceptional business results - individually and as a team. To grow their individual leadership skills as well as their presence – confidence and life balance. (These leaders normally get very little guidance, understanding and support from parties inside their organisation). He also provide mentorship on process and systems engineering.

One of his core differentiators is that he is also a turnaround specialist. This assists me to stay close to practical business and ensure that his coaching does not become theoretical. We create synergy between theory and real business. The coaching program and methodology GKA use was developed with the help of Ian Martin and Kie from Switzerland, one of the best business coaching practices in the world.

GKA has a structured coaching methodology that take the client via specific modules on a journey that ensure that the issues that should be coached - are identified and then addressed.

Gert tailor the coaching program to the specific requirements of the client including both the organizational requirements and what the individual being coached needs.

Previous Career Background

Senior Executive , Chief Operating Officer and Chief Information officer at Liberty Life -16 years.

Information Technology Executive – Investec Bank – 6 years.

Founder of GKA - a mid sized Executive Coaching and Corporate Finance practice with 8 partners – 16 years.

Coaching Work and Experience

Gert has over 15 years of coaching experience and coached more than 600 executives, managers and specialists in South Africa and overseas.

Extensive Financial Services including Assurance, Insurance , Health Care and Banking experience. Other domains include Retail and Wholesale, ICT and High Technology.

Clients include blue chip companies such as Old Mutual, Goldfields, Anglo Gold Ashanti, Metropolitan, Discovery, World of Windows, Look and Listen, Bigen Africa Truworths, Stuttafords.

Extensive experience in Finance, Operations, Sales and Marketing, Audit Governance and Human Capital domains.

Educational Background

- BComm – UNISA and RAU
- National Technical Certificate (Telecommunications)

- Coaching Memberships include.
- Founder member of Comensa
- International Coaching Federation
- European Coaching and Mentoring Console.